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Contact person and consent

In order for us to send the feedback on your documents for the Hamburg Innovation Awards to the correct address, and to be able to reach you in case of further questions, please clearly provide your name and address on this sheet. Your data will be stored confidentially with us and used only for the purposes mentioned.

Main Contact person			
Mr./ Ms)		Title	
Name			
address			
Phone			
E-Mail			
Other Team Members' name & Contacts			

<i>Only if submission is in person or by mail</i>
<p>I agree that my personal data may be used for the aforementioned purposes</p> <p>Place, Date, signature _____</p> <p>The terms and conditions of participation listed in the participant documents for the Hamburg Innovation Awards are bindingly recognized by me.</p> <p>Place, Date, signature _____</p>

Statistic

We want to continuously improve our work and make it more effective. For this reason, we would be pleased if you could support us in the internal success monitoring with the following information, which is of course voluntary: (This information has no influence on the evaluation of the documents.)

I/we became aware of the Hamburg Innovation Awards through...	
<input type="checkbox"/>	an event at the university/research institution
<input type="checkbox"/>	a professor/employee at the university/research institution
<input type="checkbox"/>	a poster or flyer (at the university/research institution)
<input type="checkbox"/>	website/internet
<input type="checkbox"/>	social media (Instagram, LinkedIn, etc.)
<input type="checkbox"/>	article/report in the following (digital) newspaper:
<input type="checkbox"/>	acquaintances/friends/family
<input type="checkbox"/>	radio or television
<input type="checkbox"/>	other, namely:

I/we have the following comments/suggestions regarding the Hamburg Innovation Awards:

I am/we are already in the founding process:	
<input type="checkbox"/>	Nein
<input type="checkbox"/>	Ja, Gründungsmonat/-jahr :

Application Outline –INTERNATIONAL FOUNDERS

1. Summary (10%, brief, concise presentation of the project (problem, solution, status, goal in the next 12–18 months)

2. Business Idea & USP (25%, Which challenge is being addressed? Your solution in one sentence (Value Proposition), What makes it unique? (USP: technological, data-based, IP, business logic, access/partnerships). Current development status (e.g., prototype, pilot, traction, initial sales)

3. Business model (25%, Service/Product, Revenue sources, Pricing model. Go to Market
(Distribution channels, Partnerships))

4. Market & Competitive Environment (25%, target group(s) and primary use cases. Market size/potential (qualitatively sufficient, figures optional). Three largest competitors and their differentiation (e.g., price, technology, service, data access).

5. Team & International Founding History (25%, Team overview (roles, relevant experience); Information about the international founder: name, country of origin, email address, first generation, born abroad, own migration experience, at least 20% company shares; Entrepreneurial history as an international founder in Germany: personal motivation, key milestones, special challenges/opportunities and learnings)